

CVSTOS

GENÈVE

MANUFACTURE
& ATELIER

INDEPENDANT
SWISS NEO AVANT-GARDISM
SINCE 2005

SINCE THE FIRST SKETCH

TOTALLY INDEPENDENT

CVSTOS Genève has built its own infrastructure,
step by step, to stay free in every decision.

Just outside Geneva, the Château de Prévessin houses the industrial production of cases and external parts. In Saint-Gervais, at the heart of the city, the Downtown Atelier brings design, assembly, regulation and quality control together under one roof.

Two locations, a few minutes apart. One way of making watches.




TWO LOCATIONS.
ONE MAISON.



MANUFACTURE

CHÂTEAU DE PRÉVESSIN

PRÉVESSIN-MOËNS, NEAR FERNEY-VOLTAIRE

Industrial production of cases and external parts on CNC machine tools, in a restored 19th-century château.



ATELIER

DOWNTOWN ATELIER

SAINT-GERVAIS, GENEVA

Design, assembly, regulation, quality control and the boutique, in more than 1,000 m² at the foot of rue Voltaire.


CHÂTEAU DE
PRÉVESSIN

MANUFACTURE

CHÂTEAU DE PRÉVESSIN

Close to Ferney-Voltaire and the Swiss border,
the Château de Prévessin stands in a park of 19 hectares.

Built in the 19th century, the château and its outbuildings were restored with considerable investment and given a new purpose: to become the industrial production site of CVSTOS.

Like the 400-year-old trees of its park,
the estate lays lasting foundations for the Maison.








O L D S T O N E S .
N E W T E C H N O L O G I E S .

INDUSTRIAL PRODUCTION

CASES & EXTERNAL PARTS

Behind old stones and preserved timber beams, Prévessin opens onto an installation of state-of-the-art CNC machine tools.

Here the habillage of every CVSTOS takes shape: the cases and external parts, machined with micromechanical precision before they travel to Geneva for assembly.

The workshop gives the Maison a real production force and the means to answer almost any technical challenge in-house.




MTV-T3ID





PRÉVESSIN IN FIGURES

19 HA

THE PARK

Of parkland around the château.

19TH C.

THE CHÂTEAU

Built in the 19th century,
fully restored by CVSTOS.

400 YRS

THE TREES

The age of the oldest trees
on the estate.

CNC

THE WORKSHOP

Latest-generation machine tools for
cases and external parts.



DOWNTOWN ATELIER

IN THE HEART OF SWISS WATCHMAKING

DOWNTOWN ATELIER

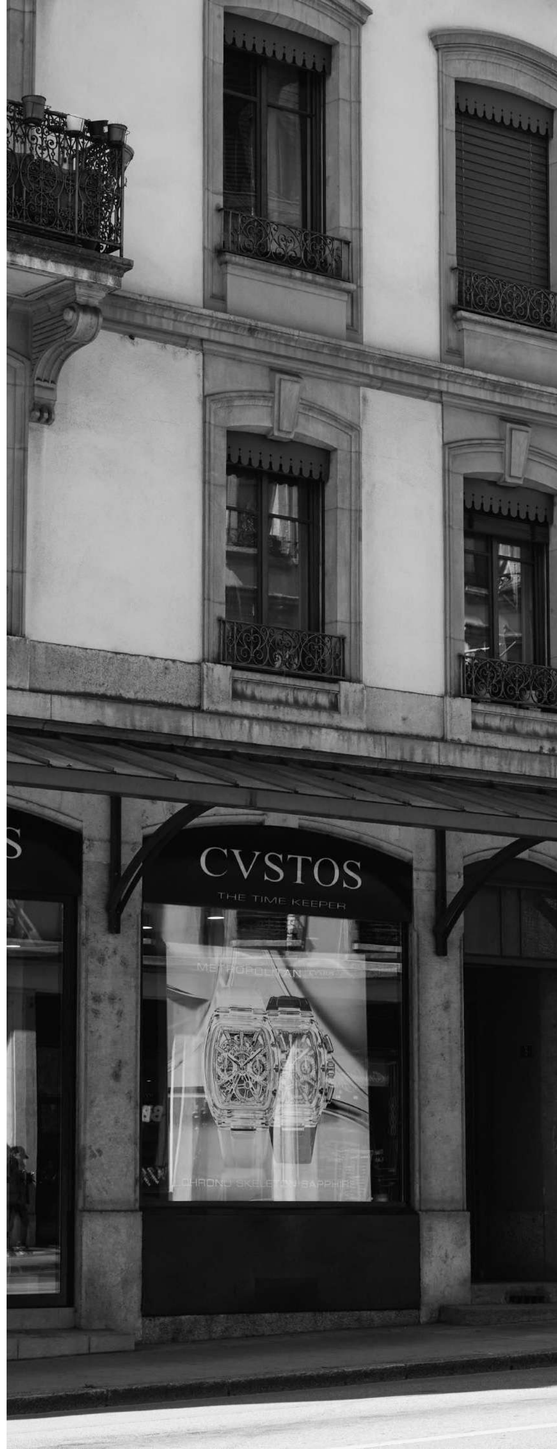
In Saint-Gervais, Geneva's historic watchmaking quarter,
CVSTOS has made its home at the foot of rue Voltaire.

Behind the arcades of this corner building, more than 1,000 square metres bring every stage of watchmaking under one roof: development, assembly, regulation, finishing and final quality control.

Totally independent and entirely Swiss-made.




CVSTOS
THE TIME KEEPER
watch SHOW
METROPOLITAN
CVSTOS
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CVSTOS
THE TIME KEEPER



SAINT-GERVAIS

AT THE FOOT OF RUE VOLTAIRE

Saint-Gervais is the quarter where Geneva's cabinotiers once worked under the roofs, and where watchmaking is still part of the street.

CVSTOS occupies a traditional shop-fronted corner building: the horology atelier and the business operations upstairs, the boutique at street level behind the arcades bearing the Maison's name.

Looking to the past not for reinterpretation, but for reinvention.

THE WORKSHOP

ONE WATCHMAKER, ONE WATCH

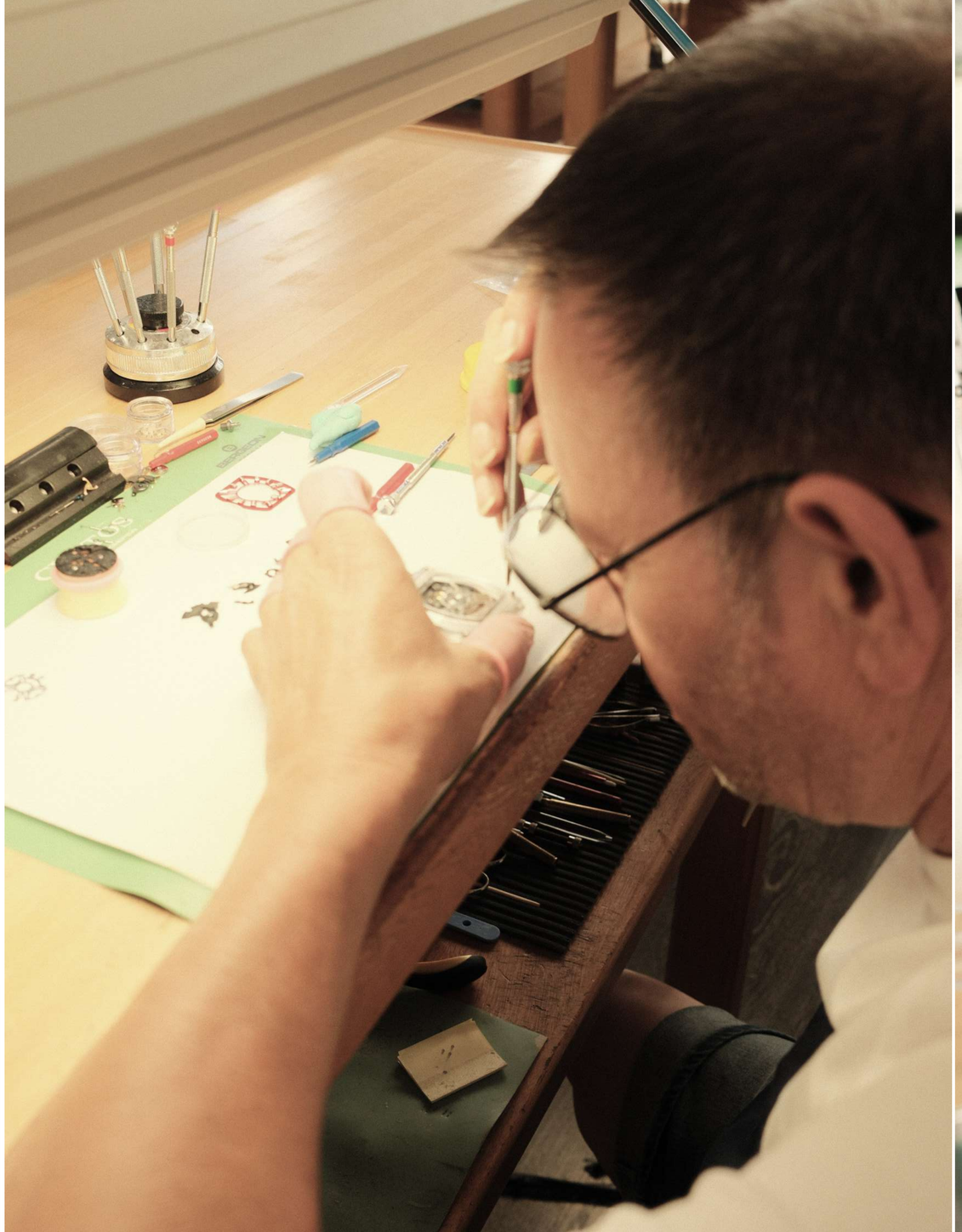
At the Downtown Atelier, each watchmaker is responsible for a timepiece from beginning to end.

Around six months go into a single piece; complex movements take twice as long. Cases are hand-finished and manually assembled, movements regulated, and every watch is checked before it leaves Geneva.

An in-house design department creates unique pieces and personalised series.




500 W







CONCEPT STORE

THE BOUTIQUE

At street level, the boutique opens the Maison to its clients.

Collectors discover the collections a few metres from the bench where their watch is assembled, and can meet the people who make it.



THE ATELIER IN FIGURES

1,000+

SQUARE METRES

Of work area in the centre of Geneva.

2005

FOUNDED

By Sassoun Sirmakes and Antonio Terranova.

6

MONTHS

To produce a single timepiece; twice as long for complex movements.

1:1

ONE WATCHMAKER

One watch, from beginning to end.


TOTALLY INDEPENDENT.
ENTIRELY SWISS-MADE.



CVSTOS

GENÈVE